

Advanced Crisis Communications Strategies for Public Safety Communications Supervisors (and all other Communication staff)

This face-to-face course examines many of the issues above in a practical, hands-on way, using individual/group practice to understand how best to deal with the media during a crisis. The course will include the following modules:

- Rumor
- Key Messages and Talking Points
- Interacting with Reporters
- Gathering/Distributing Information via Social Media and Other Online Sources