

Indiana NENA 2011
Pre-Conference Course

Monday April 4, 2010 8am – 4pm

Public Education Academy

This session is designed as a two-day course, however it has been condensed into one day. The course will emphasize the strategies for reaching your citizens to educate them about the 9-1-1 system; not strange danger, fire safety, etc

The role of 9-1-1 public educators is to educate their communities about the purpose of the 9-1-1 system, how to properly access the system and what to expect when calling 9-1-1. The 9-1-1 Public Education Academy is the only comprehensive course that provides students with the tools and skills to be able to begin and/or enhance their organization's 9-1-1 public education programs. The course content and exercises are ideal for a wide range of student audiences.

Course methodology includes a variety of interactive and fun small group exercises, two-way discussions, followed by course participants making five-minute presentations.

The instructor is Alisa Simmons, a 14-year 9-1-1 public educator employed as Manager of Public Marketing by the Tarrant County 9-1-1 District in Fort Worth, Texas.

The cost of the course is \$125.00 per person.